



2026 EXHIBITOR

PROSPECTUS

2026 GSO HNS Annual Summer Meeting
July 16-19, 2026
The Ritz Amelia, Amelia Island, FL



THE RITZ-CARLTON

Exhibitor Information

(times subject to change)

AGENDA AT A GLANCE

Thursday, July 16, 2026

4:00 pm - 6:00 pm	<u>Exhibitor Registration & Set-up</u>
6:00 pm - 7:00 pm	Welcome Reception (All are invited)
7:30 pm	GSO/HNS Board Meeting*

Friday, July 17, 2026

6:30 am - 7:00 am	Exhibitor Registration & Set-up
7:00 am - 1:00 pm	Exhibitor Viewing
7:30 am - 8:30 am	Breakfast & Exhibitor Viewing
8:00 am - 1:00 pm	Scientific Assembly
10:00 am - 10:30 am	Break & Exhibitor Viewing

Saturday, July 18, 2026

7:00 am - 12:00 pm	Exhibitor Viewing
7:30 am - 8:30 am	Breakfast & Exhibitor Viewing
8:00 am - 1:00 pm	Scientific Assembly
10:00 am - 10:30 am	Break & Exhibitor Viewing

2:00 PM

EXHIBIT BOOTH BREAKDOWN

***All booth displays/shipments should be packed and ready for hotel staff pick-up by this time.**

6:30 pm Attendee and Exhibitor Reception*

***(This is a ticketed event. # of tickets included in each Patron Level. Additional tickets available for purchase.)**

ACCOMMODATION INFORMATION

Room allocation is based on current availability and prioritization of the sponsorship level within the room block. Once your registration is received, you will be provided with instructions on how to secure your hotel reservation.

Please do not contact the hotel directly to book a room before receiving further guidance from GSOHNS as you will be redirected back to GSOHNS.

IMPORTANT HOTEL DISCLAIMER

Due to the **limited room block** that must be allocated among registered attendees and registered exhibitors, a reservation at the host hotel is not a guaranteed benefit of exhibiting registration. Not securing a room at the host hotel does not alter or void the agreed-upon refund terms associated with registration.

Group Rates

- **Coastal View Rooms** – \$417/night plus taxes and fees
This rate includes the mandatory resort fee. A deposit equal to one night's room charge is required for each reservation.
- Deposits are refundable until 7 days prior to arrival; cancellations received after this deadline will result in forfeiture
- of the deposit.
- The group rate is available until June 15 or until the room block is sold out, whichever occurs first.

Please note: Room rate available only while rooms remain in the block

SET-UP & BREAKDOWN

The Exhibit Hall will be open for set-up from 4:00 PM - 6:00 PM on Thursday, July 16, 2026. If you are unable to set up between these hours, you must set up on Friday morning, July 17, 2026, beginning at 6:30 AM and be ready to exhibit promptly at 7:00 AM. Only one table per exhibitor is allowed unless an additional table or space is pre-purchased. You may break down your exhibit at any time; however, all exhibits must be fully broken down by 2:00 PM on Saturday, July 18, 2026.

SHIPPING: New for 2026!

We will provide you with shipping information in a separate email prior to the meeting. Our shipping process has changed, so please be sure to be on the lookout for the new information as it becomes available.

Patron Levels

REGISTER NOW



GOLD LEVEL

\$6,500

- (1) One 6' exhibit table with Exclusive Top-Placement in the Exhibit Hall
- Complimentary Registration for (4) Four Badges for Company Representatives – includes Friday and Saturday night receptions
- One month online banner on the GSO/HNS website (includes your company's logo, clickable link to your company's website and short 75-words or less "About Us" blurb)
- (1) One Social Media Spotlight - postings to showcase your company/product on the GSO/HNS Facebook and Twitter accounts
- Company Logo on the GSO/HNS website noted as a Gold Patron with a live link to your company's website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Recognition as a Gold Patron; Two (2) Push Notifications in the conference app; and a 50-word or company less description in the app.
- Pre/Post Attendee List

SILVER LEVEL

\$5,000

- (1) One 6' exhibit table with assigned placement in the Exhibit Hall
- Complimentary Registration for (3) Three Badges for Company Representatives – includes Friday night and Saturday receptions
- Company Logo on the GSO/HNS website noted as a Silver Patron
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Recognition as a Silver Patron; One (1) Push Notification in the conference app; and a 50-word or company less description in the app.
- Pre/Post Attendee List

BRONZE LEVEL

\$3,500

- (1) One 6' exhibit table with assigned placement in the Exhibit Hall
- Complimentary Registration for (2) Two Badges for Company Representatives – includes Friday and Saturday night receptions**
- Company Logo on the GSO/HNS website noted as a Bronze Patron
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Recognition as a Bronze Patron
- Pre/Post Attendee List

**** IMPORTANT DISCLAIMER: Additional name badge purchase will only be allowed for Silver and above. If you feel you will need additional badges, please support at Silver or above ****

TABLE/EXHIBIT LOCATION

Table placement will be based on Exhibit Level. We do not use table numbers.

If bringing in a device/large equipment you must coordinate with GSO/HNS and Sea Island in advance to be able to display w/add'l table purchase.

ADDITIONAL BADGES FOR REPS

**\$1000 per Additional Rep
SILVER AND ABOVE ONLY*
(for a max of 2)**

**Includes Friday night reception
If your company requires more than 2 additional representatives in your desired sponsorship level, we request that you select the next highest tier.

ADDITIONAL TABLE / 6' SPACE

\$1000/6' Table or Space – if you plan on bringing any device/equipment that could encroach into your neighbor's space or the foot traffic in the aisle, we require that you purchase an additional space (equivalent to having an extra table) that would allow optimal space for attendee demonstrations & display

NOT INCLUDED IN EXHIBIT FEE

Power, internet, and shipment handling fees are NOT included in the exhibit fee and are subject to an additional charge if needed

FOOD & BEVERAGE STATIONS

As a Food & Beverage Sponsor, your company booth will be strategically placed next to your selected food or beverage station. This a great opportunity to ensure that your sales representatives will be able to interact & establish relationships with physicians.

Food & Beverage Station Perks:

- Ability to provide napkins with your company logo
- Ability to provide coffee mugs with your company logo* (Available to Coffee/Tea Sponsor Only)
- Company signage will be provided at the selected station.

WELCOME RECEPTION SPONSOR: THURSDAY

Sponsor the Georgia Society of Otolaryngology Thursday Welcome Reception. Signs noting your sponsorship will be displayed at the reception. You will have the option to provide cocktail napkins with your company logo printed on them.

BOARD MEETING SPONSOR: FRIDAY

Sponsor the Georgia Society of Otolaryngology's Friday Board Meeting. Signs noting your sponsorship will be displayed at the meeting.

SATURDAY RECEPTION SPONSOR

Sponsor the Georgia Society of Otolaryngology's Saturday Reception. Signs noting your sponsorship will be displayed at the event.

This is a ticketed event. Each level of Sponsorship includes a designated number of tickets. Additional tickets may be purchased.

PRODUCT THEATER / LUNCH SYMPOSIUM*

Host a Non-CME Product Theater for attendees. Speaker can be in-person or virtual (via Zoom link). Includes AV, room rental, lunch and email blast* to attendees advertising the event. The event would be included on the agenda noting the speaker, topic, and your company name/product logo (if preferred). Company to provide the speaker and cover all associated speaker fees including travel.

**Company to submit content for the email blast to GSO HNS/Sabrina Crawford no less than 2 weeks before requested email blast to the attendees.*

Hotel WIFI Sponsorship-EXCLUSIVE

Sponsor the GSO/HNS Conference WIFI with a customized password of your choosing in the conference space in the hotel.

NAME BADGE LANYARDS - EXCLUSIVE/LIMITED TO 1 ORGANIZATION

Because every attendee is required to wear a name badge during all meeting times, they will be wearing YOUR brand around their necks at all time! Sponsor will produce and provide 100 lanyards.

KEY CARD SPONSORSHIP- EXCLUSIVE/LIMITED TO 1 ORGANIZATION

Sponsor the GSO/HNS Conference hotel key cards. Your company will be the official key card sponsor for attendees and exhibitors staying onsite. Sponsoring organization will produce graphic design for key card sponsorship

FOOD & BEVERAGE

Coffee/Tea*	\$1,500
Soft Drinks / Water	\$500
Snack Breaks	\$500

WELCOME RECEPTION

Reception Sponsor	\$1,500
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GSO/HNS BOARD MEETING

Board Meeting Sponsor	\$3,500
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SATURDAY RECEPTION

Reception Sponsor	\$3,000
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PRODUCT THEATER/LUNCH SYMPOSIUM

Product Theater	\$8,000
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***GSO/HNS to incur all food & beverage costs related to Product Theater Lunch Symposium. Sponsored Organization will not be responsible for this attendee cost.**

Hotel WIFI Sponsorship

WIFI Sponsor	\$4,000
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NAME BADGE LANYARDS

Lanyards	\$2,000
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HOTEL KEY CARD SPONSORSHIP

Room Keys	\$4,000
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Exhibitor Contract

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Otolaryngology / Head & Neck Surgery (GSO/HNS) Annual Summer Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional badge per company representative is \$1,000 (with a maximum of 2 additional badges per patron level) Silver and Gold may purchase additional badges. Bronze is ineligible to purchase additional badges and must increase sponsorship level if more than 2 are needed.
4. Exhibitor set-up begins on Thursday, July 16th at 4:00 PM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Saturday, July 18, 2026.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSO/HNS reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GSO/HNS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSO/HNS management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GSO/HNS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GSO/HNS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

You must agree to these Terms & Conditions during the online registration process in order to exhibit.

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSO/HNS Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to July 16, 2026. Cancellations 29 days or less before July 16, 2026 are not eligible for a refund. Must allow 6-8 weeks for refund processing.

Registration is available online at

www.gsohns.org

15. GSO/HNS will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSO/HNS nor the host hotel maintains insurance covering property brought onto or stored on the resort's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSO/HNS meeting and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.
19. MSL/Scientific Liaisons will only be permitted to attend on behalf of their organization if their organization is a registered exhibitor.

BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GSO/HNS.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GSO/HNS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by **6:30 AM on Friday, July 17, 2026**. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM on Saturday, July 18, 2026.
8. The interpretation of all rules and regulations is the responsibility of the GSO/HNS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to July 16, 2026 are eligible for 50% refund. Cancellation 29 days or less before July 16, 2026 are not eligible for a refund.

Rooming accommodations within the hotel block are not guaranteed, nor do they constitute refunds if not available at the time of registration.